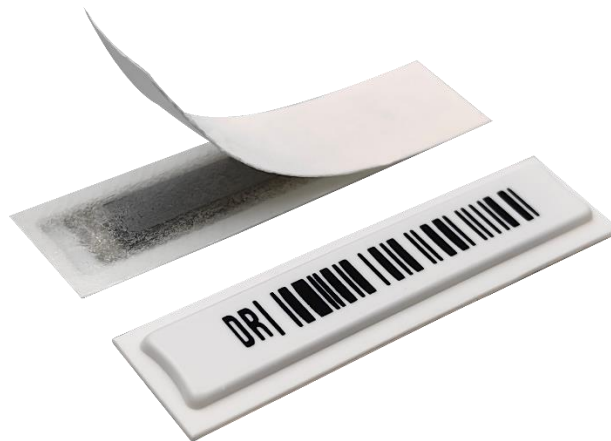


LD-AM01 58Khz AM Soft DR Label



The premier choice in label performance and merchandise protection.

The Advanced Performance AM Sheet Label delivers top-of-the-line performance and superior merchandise protection using proven Sensomatic technology. The AM Label provides exceptional range, sensitivity, tamperresistance, detection and consistent deactivation at the point-of-sale (POS) with virtually no nuisance alarms. This robust and stable AM EAS label operates efficiently after exposure to environmental stresses, including shipping and handling. Available for in-store hand application, this label can also be applied to merchandise at the point of manufacturing so retailers can receive floor-ready merchandise with consistent label placement-expediting receiving and selling floor fulfillment.

Specification	
Model No.	LD-AM01
Product Name	AM DR Label
Material	Plastic shell+permalloy magnetic resonance material
Dimension	45.21*10.67*1.89MM
Color	White, Mock Barcode, Black
Application	Clothing Security & Management
Frequency	58Khz
Temperature	Maximum storage temperature not to exceed 50°C (122°F) for 96 hours at 80% RH.
Humidity	Unaffected by 80% humidity at 50°C (122°F), up to 96 hours.
Shelf Life	Two years from date of manufacture when labels are stored between 15°C-32°C (60°F-90°F), 30-80% RH.
Adhesive	Double-coated, rubber-based adhesive
Release Liner	Double-sided, silicon-coated 80lb. bleached Kraft liner 0.114mm

	(0.0045in) thick.
Package	108pcs/sheet, 5000pcs/box, 20,000pcs/CTN
Gross Weight	11KG
Packing	43*31*24cm

Retailer Values

- ✓ Utilizes proven Sensormatic AM technology and manufacturing process to provide reliable detection performance;
- ✓ Quality materials and precision manufacturing help deliver consistent deactivation at the POS;
- ✓ Small label footprint minimizes impact on brand promotion and important product information;
- ✓ Robust construction provides optimal merchandise protection;
- ✓ Works well on liquids, foils and in metal shopping carts;
- ✓ Reactivable for unlimited reuse.